

THE EVERYDAY INVESTOR

With Rav Toor



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30 SECOND COMMERCIAL OPPORTUNITY

Rav Toor has been the host of a real estate focused talk show for over 14 years. The show, *The Everyday Investor*, previously aired on RogersTV in the GTA and Ottawa. This past year, it went Canada-wide on CHCH and Bloomberg. Commencing spring of 2018, *The Everyday Investor* is to air on some of the country's top networks nation-wide; GLOBAL, CTV and CTV-2 etc.

We are offering the opportunity to advertise your company with a 30-second (\$25,000) or 1- minute (\$40,000) commercial that will air once per episode for the full 52 weeks of series airing. This can be a

commercial your company already has produced or we can produce the commercial in-house at Lakehouse Media.

The Everyday Investor has a massive following with a typical audience of *homeowners, real estate investors and aspiring investors*. This means you will be focusing your advertising dollars on your potential customers. The new season will be in production in the Spring of 2018 but to view an episode from last year's season, check out this episode on **YouTube**.



MORE INFO ABOUT THE SHOW

1. Each episode of the year-long series focuses on exploring a different real estate investing strategy.
2. The *Everyday Investor* will air once or twice per week across Canada
3. Channels have not yet been confirmed but the channels we have been in discussions with are Global, CTV and CTV2.
4. Over the years the show has featured top industry leaders such as HGTV star; Scott McGillivray, founder of REIN; Don Campbell, legal star of *The Apprentice*; George Ross and many more.
5. Airings will be on Saturday or Sunday between the hours of 8:30am and 11:30pm to ensure maximum viewership.

If you are interested in advertising on *The Everyday Investor*, please contact Nicole Edmonds at Nicole@LakehouseMedia.com